Maryland's Gas Can Exchange Pilot Program



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Background

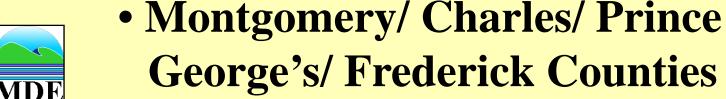
- OTC Regional Regulation
- Adopted in Maryland last year
- Start date: Jan of 2004
- Blitz = main manufacturer
- Can improvements more to come



•Why? – get the cans out there earlier and retire older cans

Partners

- Maryland Department of **Transportation**
- Maryland Department of the **Environment**
- Home Depot
- Blitz (Can Manufacturer)





Logistics

- 6800 cans via home depot exchange program
- 3200 via county programs
- exchange program zip codes
- vouchers
- volunteers



• PR/ Radio Ads...Home Depot Ads...

Next Steps

- count up the vouchers
- emission benefit calculations
- review pilot program success
- investigate other options (another pilot?....more events...TBD)

